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GRAPHING SOCIAL PATTERNS

ONLINE http://conferences.oreilly.com/gspeast
FAX 707-829-1342
MAIL O'Reilly Media, Inc.
GSP East Conference 2008
1005 Gravenstein Highway North
Sebastopol, CA 95472

Cut-off date for paying by check:
May 9, 2008

Fax Registration Form before this date:
June 2, 2008

GRAPHING SOCIAL PATTERNS EAST ▪ JUNE 9–11, 2008 ▪ HYATT REGENCY CRYSTAL CITY ▪ WASHINGTON DC

1 Pricing	Early Registration *Through April 21, 2008*	Standard Registration *April 22 – June 8, 2008*	Onsite Registration *June 9 – June 11, 2008*
Sessions Plus Tutorials Day	☐ $895	☐ $1095	☐ $1295
Sessions Only	☐ $795	☐ $995	☐ $1195
Tutorials Only	☐ $235	☐ $295	☐ $395

2 Monday Morning Tutorials (choose one)

☐ Biz Tutorial: Intro to Social Networks 101
☐ Tech Tutorial: Intro to Facebook Platform & Application Development

3 Monday Afternoon Tutorials (choose one)

☐ Biz Tutorial: Viral Marketing & Advertising on Social Networks
☐ Tech Tutorial: Intro to MySpace Developer Platform & Apps

For complete tutorial descriptions, visit http://conferences.oreilly.com/gspeast.

4 Special Discounts

You may combine a special discount (see below) through April 21, 2008 to save even more!

☐ **Academic Instructor —** 50% off with proof of full time academic instructor status on organization letterhead. Fax to (707) 829-1342. Please use **gspe08ac** in the discount field.

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☐ **Alumni —** Have you been a paid attendee at a previous O'Reilly conference? If so, you are eligible for a 15% alumni discount. Please email us at **confreg@oreilly.com** with the name and year of the O'Reilly conference you attended for verification and your special discount code.

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☐ **User Group —** User Group discounts are available. For discount information or to see if your group is eligible, please email Marsee Henon at **marsee@oreilly.com** for details. To sign your group up with the O'Reilly User Group Program please go to **http://ug.oreilly.com**.

Please Note — We will always provide the highest possible discount, however, we do not allow more than one discount.

5 Total Fees PLEASE PRINT CLEARLY

Total Fees $_____

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Grand Total $_____

Discount Code _____

6 Method of Payment PLEASE PRINT CLEARLY

☐ AMEX — Account Number _____

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☐ Check* payable to O'Reilly Media, Inc. ***Send check by May 9, 2008**

7 Your Personal Information PLEASE PRINT CLEARLY

First Name _____ Last Name _____

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☐ I'd like to be listed in the conference **Who's Who** list. List my (check those that apply): ☐ Physical Address ☐ Email Address ☐ Phone Number ☐ No Thanks

☐ I'd like to receive relevant information about events, and/or products and services from GSP East exhibitors or partner companies via email.

Please tell us how you learned about this conference: ☐ Friend ☐ Work Associate ☐ Brochure ☐ Website ☐ Email ☐ Banner Ad ☐ Blog ☐ Other

Special meals: ☐ Vegetarian/Vegan ☐ Kosher

CANCELLATION POLICY: If you must cancel for any reason you must notify our conference team (confreg@oreilly.com) in writing by May 9, 2008, for a refund less a $100 processing fee. Cancellations must be requested in writing, either by fax, email, or postal mail. Cancellations within 30 days of the event are non-refundable. You may transfer your registration to another person by May 27, 2008. Confirmed and paid attendees who do not attend or who cancel after the deadline are liable for the entire fee.